

Primary Palette

<div>Brand Lavender</div> <div>001</div> <div>Color System</div> <div>RGB #CFC5DE Palette Primary</div>			
<div>Black</div> <div>RGB #000000 Palette Primary</div>	<div>Navy</div> <div>RGB #16182D Palette Primary</div>	<div>Blue (Highlight)</div> <div>RGB #3A59BD Palette Primary</div>	<div>White</div> <div>RGB #FFFFFF Palette Primary</div>

Secondary Palette

Brand Lavender

RGB — #CFC5DE

Color Palette

Secondary

Baby Blue

RGB — #E1ECFF

Color Palette

Secondary

Butter Yellow

RGB — #FBEEC7

Color Palette

Secondary